



“How To Stop Draughts for Good And Save On Your Energy Bills

(Year After Year After Year)...

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Introduction



Let's cut to the chase.

You love your period home. You hate the cold indoors - especially in winter.

If you've got single glazing you may have rooms, spaces or the whole place where the draughts just make you shiver and go Brrr!

You could add more layers - but do you really want to be wearing multiple layers, a scarf or even a coat inside your own home?

You could add more heaters. But just think what that's doing to your energy bills.

You could shut rooms off completely in winter. But why miss out on the enjoyment you get from the living space?

You could do nothing. You could move home.

Just so we are clear... NONE of the above options really solves anything.

Which leaves you with just TWO realistic choices.

Double glazing or **Secondary Glazing**.

Here's why you should - like so many other homeowners - turn to the one in bold...

This One Question Can Settle It (So Let's Ask It First)...

Do you want to keep your original windows (the period features, charm and character)?

If you said Yes... double glazing is OUT of the question!

This One Question Can Settle It (So Let's Ask It First)...

Double glazing means having your existing windows ripped out and replaced with brand new shiny plastic frames or costly timber versions to replicate what was already there - and the old windows usually end up in landfill.

With secondary glazing you're guaranteed to keep your current windows and their traditional appearance. Their character. Their period features. Their charm. If you answered No, there are still the two choices: Double glazing or secondary glazing. In which case, some facts may help you decide.

- 1 - In tests, secondary glazing performed BETTER than double glazing
- 2 - Quality secondary glazing can improve the thermal efficiency of a window by more than 60 per cent
- 3 - This means the owner of an average property can reduce their yearly bills by up to 15 per cent
- 4 - For a yearly £1,000 energy bill that equals a saving of up to £150 a year
- 5 - Precision-measured secondary glazing tightly seals gaps which let in draughts
- 6 - It's ideal for listed buildings, period property and conservation areas
- 7 - Secondary glazing can halve noise pollution from outside, eliminate condensation and provide additional security for your home
- 8 - Secondary glazing is better than double glazing for the future environment
- 9 - Secondary glazing is quick and easy to fit with no mess or need for redecoration
- 10 - If you ordered from Clearview today you could restore heat and warmth to your home

In which case, some facts may help you decide.

On the next page you will find a summary review of the benefits of this cost effective solution to annoying draughts - and why it's a better choice than double glazing.



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Here's why secondary glazing is worth a closer look...

Double Glazing vs. Secondary Glazing (Thermal Insulation)

Use the comparison table below to help you decide what's right for you...

	Double Glazing	Clearview Secondary Glazing
Appearance	Completely changes the appearance. Your existing windows are removed and replaced by modern plastic DG frames. Lose character, charm and any period features (including any stained glass). May look 'odd' set against neighbouring properties with a traditional period look. Timber replacement options are very costly and designed to recreate what was already there. They will deteriorate quicker than the original windows.	Keeps your existing windows and period features safe. Unobtrusive glazing maintains the character appearance of your window. Suitable for listed buildings and conservation areas. In keeping with the neighbourhood.
Thermal Insulation (Heat loss prevention)	Can cut heat loss through windows by up to 50 per cent	Can increase thermal efficiency of a window by 60-70 per cent. An average property could save 10-15 per cent on their annual heating bills (An annual £1,000 energy bill is reduced to £850 - a saving of £150 per year)
Price	Replacement uPVC windows often MORE expensive than secondary glazing option.	Typically more cost effective and better long term value alternative to double glazing. DIY or specialist fit options.
Durability?	May last 20-30 years before replacing Hard or soft woods, will vary significantly in price, softwood will need attention after a very short period and will likely need more attention on going that the originals.	Can last longer than 30 years

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	Double Glazing	Clearview Secondary Glazing
Supply & Fitting	Should only be fitted by a registered professional.	Supply Only (DIY fitting) Supply & Fit by specialist secondary glazing fitters.
Redecoration	UPVC options deteriorate over time and become weather worn, this is very difficult to renovate and can become unsightly. Timber options require continual upkeep just as the original window.	NO redecoration needed
Good for the Environment?	A heavy double glazed window unit uses THREE times the material of a secondary glazing unit. Your old windows usually end up in landfill. Work is messy and requires a clean up.	Uses three times LESS material than a double glazing equivalent. Contributes to carbon emission reduction. Simple and clean to install.
Listed Buildings	NOT usually permitted in listed buildings	Permitted and recommended
Conservation Area	May require planning permission. Irrecoverably destroys the original historic value and fabric of the building.	No need for planning permission a completely reversible installation protecting the historic character of the building.
Impact on Property Value	May devalue a period property (and make it harder to sell in future)	Adds to value of property (retains character and period features; lowers noise levels)
Noise Reduction (Performance)	Does little to reduce noise (often no more effective than single glazing)	Up to 50dB reduction is possible (that is 5 times the performance of double or triple glazing) With up to 80% reduction entering your room or home.
Condensation	Can reduce condensation if heating-ventilation balance is right	Secondary Helps eliminate or effectively control condensation in all cases.

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CONTACT US

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